



Agenda

Wednesday September 18, 2013

Time 10:00 A.M. PDT

Location: Conference Call Call-in: 641-715-3200 Access code: 781129#

Members Present:

Ash, Candace	Hart, Lori	Schmidt Davis, Wonona
Balliet, Kara	Hobson, Rachelle	Vance, Sharee
Harris, Katherine	Norris, Lori	Van Ginkel, Angela

Introductions/Call to Order:

- Call to order - Angela Van Ginkel at 10:04 a.m.

Marketing Committee

- Katie Harris - Wonona Schmidt Davis gave an update on [SWPRA site](#) development.
 - Issues with login IDs/passwords are being addressed (Login ID should be "Firstname Lastname" and the password should be "SWPRA2011" and both are case sensitive).
 - Template is the same but updates have been made to the events calendar, bylaws, and directory.
 - Please check the [online directory](#) to review your personal information for accuracy (directory is **not** password protected so log in issues are not a concern). Please send directory corrections to Wonona.
 - Additional corrections are in process including ability to change how the directory is sorted and whether we can post a photo album to the site.
 - *Please send any comments, questions or suggestions to Wonona.*

Membership Committee

- Kara Balliet – No new members since the last meeting. Candace will follow up with Caitlin and Colin on progress with inviting 2013 southwest-based ASPR attendees to join SWPRA.

Education Committee

- Angela Van Ginkel – 2014 conference updates (venue, room block, social, speakers/content, vendors)
 - [The Westin Sacramento](#) (formerly Le Rivage Hotel) will be the venue
 - A block of rooms equivalent to 40 nights will be secured for Thursday and Friday nights at a rate of \$149/night (min. occupancy requirement is 30 nights or 75%)
 - Must book room from block by February 2014 in order to receive discounted rate.
 - Candace Ash will stop in on 9/21/13 to look at the venue options for the social activity (Bocce ball court? Firepit? Etc.)
 - Conference and meals will all be provided at Dignity Health (food either catered in or provided in-house)
 - Hotel will provide shuttle to Dignity Health but shuttle only has a 5-mile radius. Travel to/from the airport must be arranged separately
 - Kara provided a vendor update: 6 RSVPs (4 Gold Sponsors (\$1,500/ea) and 2 Bronze Sponsors (\$750/ea)). She will continue outreach efforts.
 - Angela updated us on speakers. 1) Kurt Scott will be invited back again (Angela will confirm). 2) Matt Baker (MDLinx) will lead a session utilizing M3 data. More information will be forthcoming on the nature of his talk but it will be interactive. 3) Investigating potential physician/comedian keynote speaker, [Dr. Matt Iseman](#). 4) The Education Committee is open to recommendations for additional speakers. Please send those recommendations to Angela.



**Southwest Physicians
Recruiters Association**
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- Treasury Update:**
- Kara Balliet – current balance is \$4,049.55.
- ASPR Updates:**
- None
- Conferences:**
- AAFP – Angela is attending in San Diego. CareerMD in Phoenix – Katie Harris and Kara will be attending. UC Irvine – Report out by Lori Hart was that the (free) event was good for southern California practices seeking internal medicine physicians coming out of training in the next 1-3 years.
- Candidate Sharing:**
- Please send any experienced Oncology candidates to Kara.

Miscellaneous: During the monthly SWPRA conference calls please remember to MUTE your phone when you're not talking. If you are calling from a phone without a MUTE option, the free conference call system we use has instructions on how use the conference call features including how to MUTE the call within their system: <http://www.freeconferencecall.com/instructions.asp>. **Mute - *6 key** - Press *6 to mute your line. Press *6 again to un-mute the line.

Adjournment:

- 11:07 a.m.

Next Call:

- **October 16, 2013**

**2013 Call schedule
10:00 am Pacific
Time**

January 16	February 20	March 21
April 17	May 15	June 19
July 17	August 28	September 18
October 16	November 20	December 18

Membership

Ash, Candace	Heil, Ingrid	Seegal, Sarah
Balliet, Kara (Membership & Treasury)	Hekowczyk, Kelley	Smith, Terri
Baumer, Sammy	Hobson, Rachelle	Soloveva, Tatyana
Boehm-Padgett, Katie	McConaghy, Julia	Stewart, Lindsey
Calacino, Carol	Miller, Shelly	Suarez, Angela
Cartwright, Caitlin	Norris, Lori	Vance, Sharee
Echales, Lisa	Orendorff, Pam	Van Ginkel, Angela (President)
Glisan, Ben	Rasmussen, Ryan	Vickers, Lori
Harris, Katherine (Secretary & Marketing/Web)	Ricks, Christine	
Harris, Colin	Schmidt Davis, Wonona (Marketing/Web)	
Hart, Lori	Seby, Sandy	